



2022-2024

Partnership Agreement

BUSINESS INFORMATION

Please select your business type (select all that apply):

- Food
- Health/Wellness
- Shopping/Apparel
- Entertainment/Recreation
- Other:

BUSINESS NAME: _____

LOCATION: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

FACEBOOK ACCOUNT: _____ INSTAGRAM ACCOUNT: _____

TWITTER ACCOUNT: _____ OTHER SOCIAL: _____

PRIMARY CONTACT NAME: _____ PRIMARY CONTACT EMAIL: _____

STUDENT DISCOUNT OFFER (MINIMUM OFFER OF 10%)

- 10%
- 15%
- 20%
- 25%
- Other

(Please explain your discount below in 15 words or less.)

ADDITIONAL PROMOTION OPTIONS (CHECK OFF DESIRED OPTIONS)

Gift Basket Promotion. Donate your product or service to a Paw Pass Gift Basket, further promoting your business to students! Product will be required for two gift baskets; one for the ACC Students' Association, and one for the BU Students' Union.

Available to businesses providing a discount of 15% or more:

Your Business will receive premium logo recognition on all promotional materials, and will also be advertised on all social media platforms a minimum of two times throughout the year, once by the BU Students' Union, and once by the ACC Students' Association.

Available to businesses providing a discount of 20% or more:

Representatives from Paw Pass will visit your Business, enjoy your product/service and share the visit on the social media platforms of the BU Students' Union, and the ACC Student's Association.

TERMS & CONDITIONS

The Assiniboine Community College Students' Association (hereafter, ACCSA) and Brandon University Students' Union (hereafter, BUSU), representatives of the Paw Pass Program, hereby agree to the following terms & conditions:

1. ACCSA and BUSU shall provide to the discount provider each of the following in advance of the start of the discount period:
 - a. Examples of acceptable Paw Pass discount cards.
 - b. Window decals and other promotional materials for display on your premises.
2. The discount provider shall be listed in all relevant Paw Pass publications, including but not limited to the ACCSA and BUSU websites, posters displayed at ACC and BU campuses, and in the Paw Pass brochure.

The Business hereby applies to participate in the Paw Pass discount program, based on the terms & conditions set out in this agreement in respect of the businesses listed. The Business agrees to the following terms & conditions:

1. The Business agrees to provide the ACCSA and BUSU with their business logos in order to advertise directly on the Paw Pass Brochure, posters, and other promotional material.
2. The Business gives their express permission for ACCSA and BUSU to mention them in any advertising or promotional literature, brochures and directories, which may include details such as business name, merchandise and/or services sold, and concessions available to Paw Pass cardholders.
3. The Business understands that they may require the cardholder to present the card before the sale is entered, and may deny the cardholder in the event that it is not.
4. The Business agrees to accept all valid Paw Pass cards.
5. The Business agrees to exhibit Paw Pass decals in a prominent location on their premises.
6. The Business agrees to provide the listed discount for the entire term of this Partnership Agreement.

If any of the above terms and conditions are not followed by ACCSA, BUSU, and the Business, the parties reserve the right to determine this agreement null and void.

AGREEMENT & AUTHORIZATION

This Partnership Agreement shall be in effect during the annual period beginning September 1, 2022 and ending August 31, 2024. I/we have read, understand, and agree that all terms & conditions outlined on this Partnership Agreement form are considered valid components of the Partnership Agreement.

Paw Pass Representative: _____ Business Representative: _____

Paw Pass Signature: _____ Business Signature: _____

Date: _____ Date: _____